

# Privacy Policy

Precision Diagnostics, L.L.C. respects the privacy of its customers and other visitors to this website. Thus, we created this Website Privacy Policy (this “Privacy Policy”) to inform you about our information practices. This Privacy Policy applies only to this website and not to any other websites that you may be able to access from this website. This Privacy Policy details our practices regarding the collection, use and disclosure of information that you may provide Precision Diagnostics through this site and all websites offered by Precision Diagnostics or its subsidiaries or affiliated companies through the internet, as well as the choices you have about how this information is used.

## Your Consent

By using our website, you are acknowledging your understanding of, and agreement to, this Website Privacy Policy. If you disagree with any provision of this Privacy Policy, please leave this website immediately and discontinue accessing this website in the future.

## What Information Do We Collect?

- We collect information from you when you voluntarily submit information on this website, send an email from this website, place an order or submit an inquiry such as email, or participate in another website function or feature.
- When you submit an inquiry or contact our Customer Service department, we may ask you for your name, email address, mailing address, phone number, or other information. You may, however, visit our website without providing such information.
- Like many websites, we use "cookies" or other technology to enhance your experience and gather information about visitors and visits to our websites. Please refer to the "Do we use 'cookies'?" section below for information about cookies and related technology and how we use them.
- By accessing our website, our internet servers automatically record information your internet browser sends when you visit a website (a “Log”). These Logs may contain information such as your internet protocol (IP) address, browser version, domain name, language, date and time, the referring web site and information in your cookie files. We do not currently, but may also in the future present internet hyperlinks to other websites in a format that enables us to track whether those links have been followed. We would only use this information to improve the quality of the services we offer.
- We will only use your personal information in order to (i) provide our services or information about our services to you, (ii) analyze in order to improve our services and operations, (iii)

engage in product development and (iv) fulfill the specific reasons outlined in our website when we collect your information.

- If we use your information for a purpose different from those outlined above, we will ask for your consent prior to such use. You may choose to opt-out of such use at such time. You may also request we remove your personal information from our active systems at any time by contacting us at the email or street address noted above.

### **How Do We Use Your Information?**

We may use the information we collect about you in ways described elsewhere in this Privacy Policy and in the following ways:

- To personalize your website experience and to allow us to deliver the type of content and product offerings in which you may be most interested.
- To allow us to better serve you in responding to your customer service requests.
- To enhance the website based on your user experience.
- To register you as a user of this website.
- To quickly process your transactions and communicate with you regarding your order.
- To confirm your orders.
- To deliver services.
- To prevent fraud and bill you for services provided.
- To comply with valid legal procedures, requirements, regulations or statutes. When we refer to your information, information about you or personal information, we mean information that we collect and store in a way that allows us to relate it to you personally or to your family, such as your name, email address, mailing or billing address, and phone number. This Privacy Policy applies only to that type of information. We may freely use, disclose or sell information that is not specifically associated with you personally or your family (such as statistics or aggregate information about our customers or website visitors).

### **How We Protect Visitor & Customer Information**

We implement a variety of security measures to protect your personal information. Your personal information is contained behind secured networks. Persons who are authorized to access your personal information are required to keep the information confidential to the extent stated in this Privacy Policy. We also restrict access to your personal information to only those persons who need to know the information in order to perform the services we offer. Your personal information may be stored on computers systems maintained by an agent or service provider of our company, each of which will be bound by agreement to protect the confidentiality of your personal information. Our computer systems are in the United States of America, but the computer systems of our service providers may be located in another country that may offer the same level of data protection as the country where you reside. Your submission of personal information constitutes your consent to the transfer and storage of your information across international borders. We use a technology called Secure Sockets Layer (SSL).

If your browser is capable of SSL (and most are), your personal information will be automatically encrypted or encoded before it is sent over the Internet. Please note that no method of transmission over the Internet or electronic storage is 100% secure. Therefore, while we strive to use commercially reasonable means to protect your personal information, we cannot guarantee its absolute security. Your personal information is also protected by the password that you created if you signed up for an online account with Precision Diagnostics (or another password you chose after changing a previous password). Please keep this password confidential. The confidentiality of your password is your responsibility.

### **Use Of "Cookies"**

Yes. Cookies are small files that a website or its service provider transfers to your computer's hard drive through your Web browser (unless you set your browser to reject cookies) that enables the website's or service provider's systems to recognize your browser and capture and store certain information. They may be used to help us understand your preferences based on previous or current website activity, which may enable us to provide you with improved services. We also may use cookies to help us compile aggregate data about website traffic and website interaction so that we can offer better website experiences and tools in the future.

We may contract with third-party service providers to assist us in better understanding our website visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Mozilla Firefox or Internet Explorer) settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies. If you turn cookies off, you may not have access to features that make your website experience more efficient and some of our services may not function properly. Our servers automatically recognize visitors' domain names and IP addresses (the number assigned to computers on the Internet). No personal information about you is typically revealed in this process. This website may also gather anonymous "traffic data" that does not personally identify you, but that may be helpful for marketing purposes or for improving the services we offer. This website may also use other technology to collect information from time to time.

### **Do We Use Cookies For Advertising?**

We may use cookies to show you relevant advertising both on and off our website. We may also use cookies to learn whether someone who saw an ad later visited and took an action on the advertiser's site. Similarly, our partners may use cookies to determine whether we've shown an ad and how it performed, or provide us with information about how you interact with ads.

Precision Diagnostics uses Google Analytics to collect and analyze statistical data about our website visitors. We may use Google advertising services, including a remarketing function, to arrange for you to see Precision Diagnostics ads when you visit certain third-party websites. These analytic and advertising services do not collect personally identifiable information. If you wish to opt out of the use of non-personally identifiable data by Google Analytics, you may do so by adjusting your Google [Ad Settings](#).

We do not provide any personally identifiable information that we collect to advertisers unless you have given us permission to do so.

### **Do We Disclose The Information We Collect To Outside Parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless you have provided consent to do so, except as described below. The term "outside parties" does not include Precision Diagnostics or its related corporate entities. It also does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to terms consistent with this Privacy Policy. We may also release your information when we believe release is appropriate to comply with the law, enforce our website policies, or protect ours or others' rights, property, or safety. If Precision Diagnostics or substantially all of its assets (or substantially all of the assets related to the line of business to which this website relates) are acquired, your personal information may be one of the assets transferred to the acquirer. Additionally, non-personally identifiable information (such as browser type, etc.) may be provided to other parties for marketing, advertising or other uses. If you wish to revoke your consent to our sharing of your personal information, you may contact us at the email or street address noted below to request we discontinue sharing your personal information.

### **How Do We Protect The Privacy Of Children?**

This website is not directed at nor targeted to children. Users of this website must be at least 18 years old. We do not use this website to knowingly solicit personal information from or market to anyone under the age of eighteen. Our goal is to comply with laws and regulations relating to the collection and use of information from children, including the Children's Online Privacy Protection Act (COPPA), if and to the extent that such laws may be applicable to the operation of this website. If you believe that we have received information from a child or other person protected under such laws, please notify us immediately through one of the contact methods listed below and we will take reasonable steps to remove such information from our databases.

### **Affiliate & Third-Party Links**

Our website includes links to other websites, including websites operated by unrelated third parties. Those linked sites are not covered by this Privacy Policy. We therefore have no responsibility or liability for any use or disclosure of any personal information collected by or provided to or at such linked sites.

### **Retention Of Collected Information**

We may retain the voluntary information you have provided to us, or that we have otherwise collected as described in this policy, in order to comply with law or contractual obligations. In some cases, the information may be retained indefinitely.

### **Changes To Our Policy**

If we decide to change our Privacy Policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change. We reserve the right, at any time, to add to, change, update, or modify this policy by posting such change, update, or

modification on this website and without any other notice to you. Any such change, update, or modification will be effective immediately upon posting on this website. It is your responsibility to review this policy from time to time to ensure that you continue to agree with all of its terms. This policy was last modified on April 4, 2020.

### **International Users**

By visiting our website and providing us with data, you acknowledge and consent that we may use the data collected in the course of our relationship for the purposes identified in this policy or in our other communications with you, including the transmission of information outside your resident jurisdiction. In addition, such data may be stored on servers located in the United States or elsewhere. By providing us with your data, you consent to the transfer of such data and storage of such data within the United States.

### **Questions & Feedback**

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue through the contact information below.

### **Online Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

### **Terms of Use**

Please also visit our Terms of Use section, which sets forth the terms and conditions governing the use of this website, including disclaimers and limitations of liability.